

Portfolio

2020

Josh Oladunni / Graphic Designer

A proud selection of projects from during my time studying Digital Media design at the University of Winchester.

www.josholadunni.com

Hello!

My name's Josh and I'm a multi-disciplinary designer.

My time at Winchester University provided me with a wide breadth of opportunities to grow myself as a designer and as a person. Having now graduated, I am extremely confident in my ability to contribute effectively towards any brief, working solo or as part of a team.

Many thanks to the DMD team!

Contents

Student Anxiety App

UI/UX Design

4

DegreePal

UI/UX Design, Brand Design, Motion Graphics

9

3D Agency

UI/UX Design, Brand Design

27

iHASCO Summer Work Placement

Motion Graphics, Brand Design, 3D Design

37

What Can I Do to Make a Difference?

Motion Graphics

51

Josh Oladunni Design

Brand Design

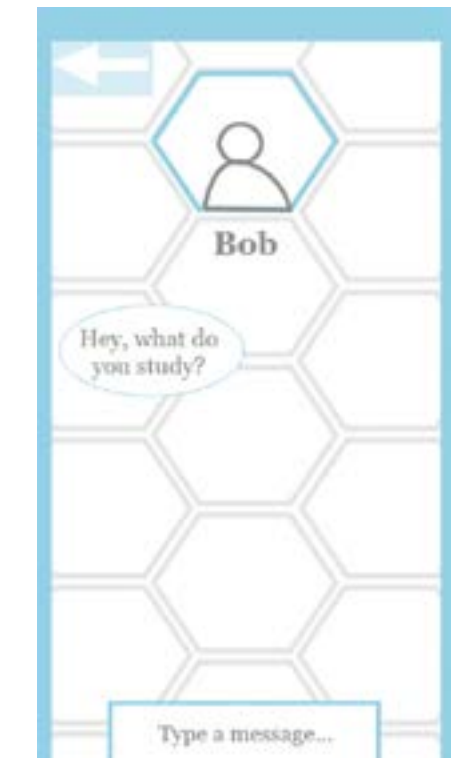
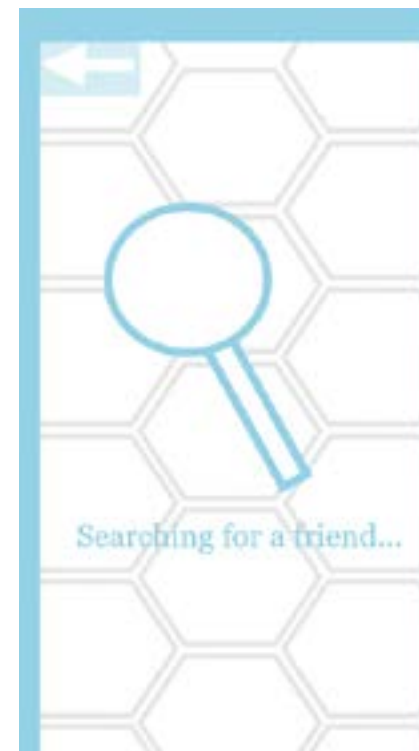
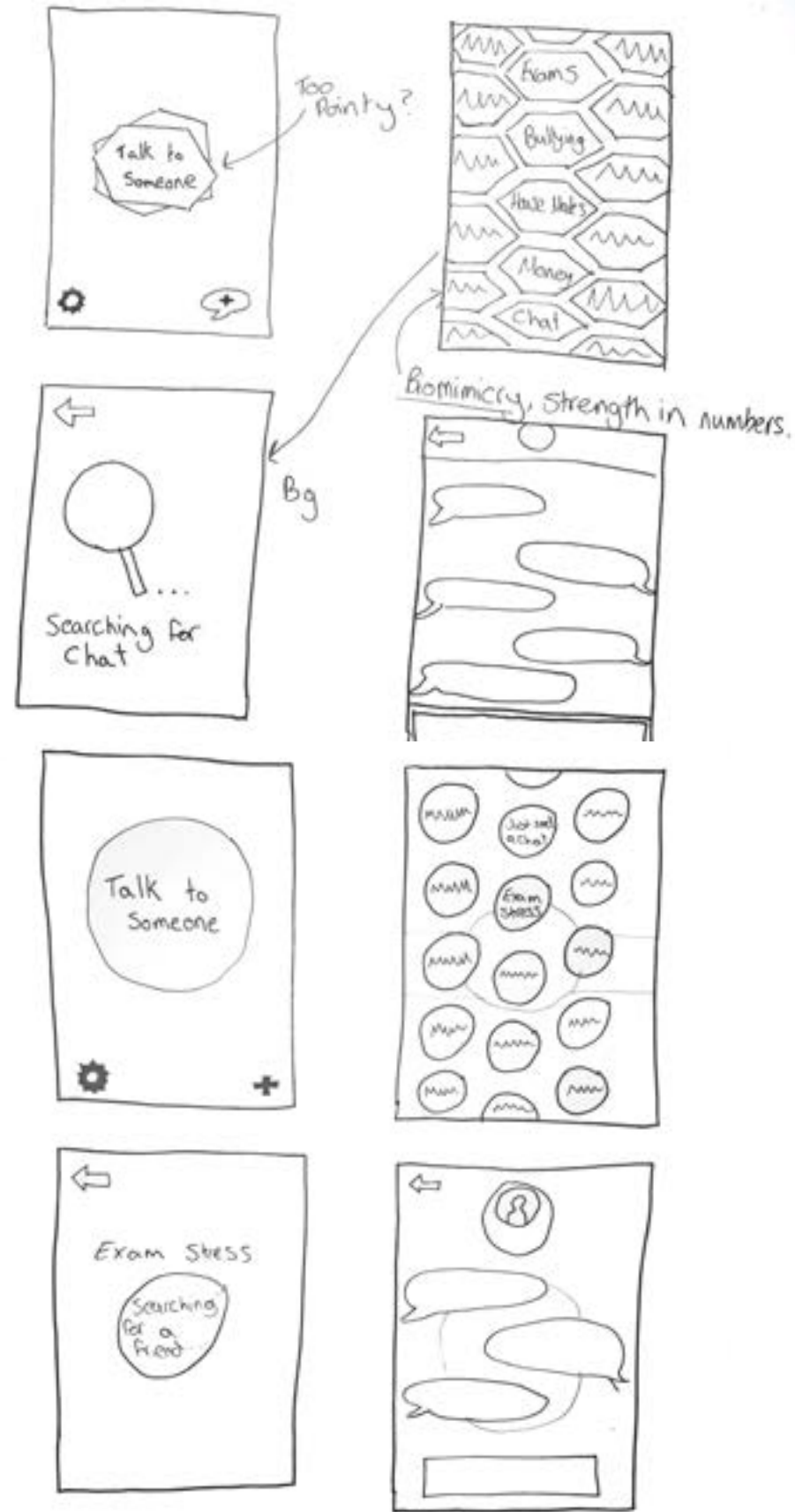
59

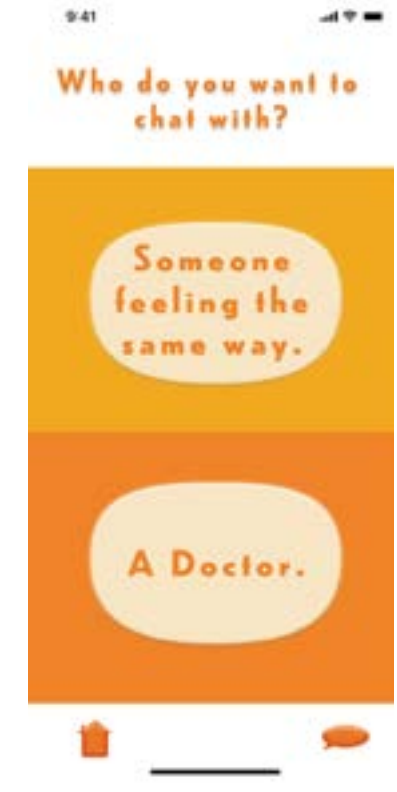
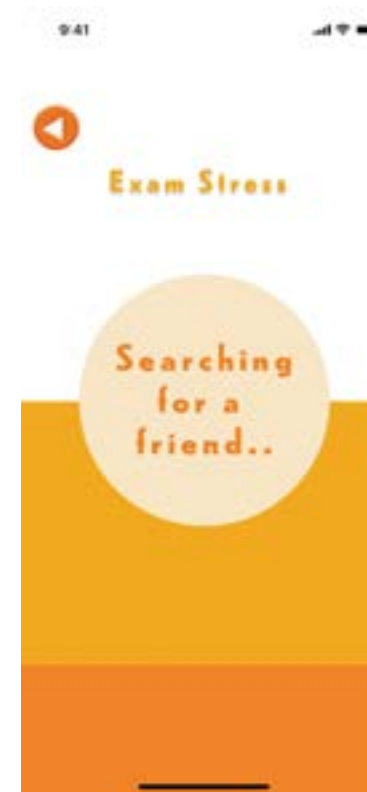
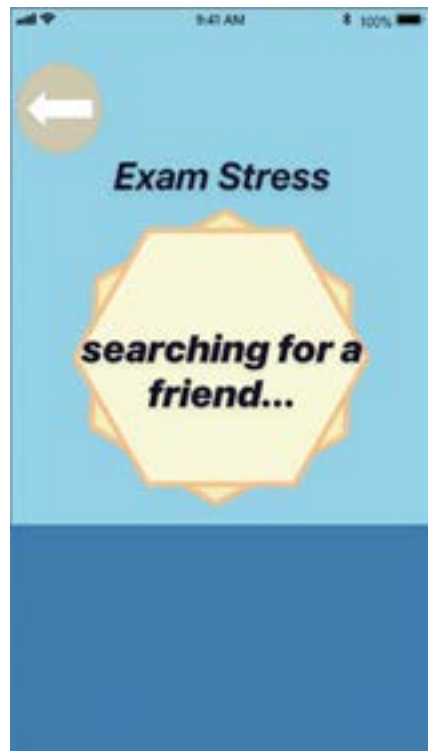
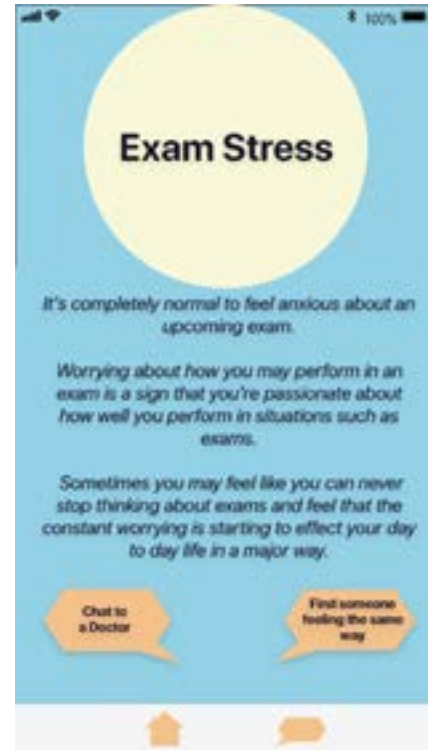
Student Anxiety App

UI/UX Design - 2018/19 RSA Student Design Awards Entry

Design a way to break down the physical, organisational or attitudinal barriers that people with hidden disabilities or impairments can face in society, to enable them to live their lives to the full.

My proposed solution is a mobile application that is designed entirely from the feedback received from surveys and research. My application will allow university students to learn more about what they may be experiencing, chat with someone feeling the same way to share their experiences, or chat with a doctor.





DegreePal

Brand Design, UI/UX Design, Motion Graphics

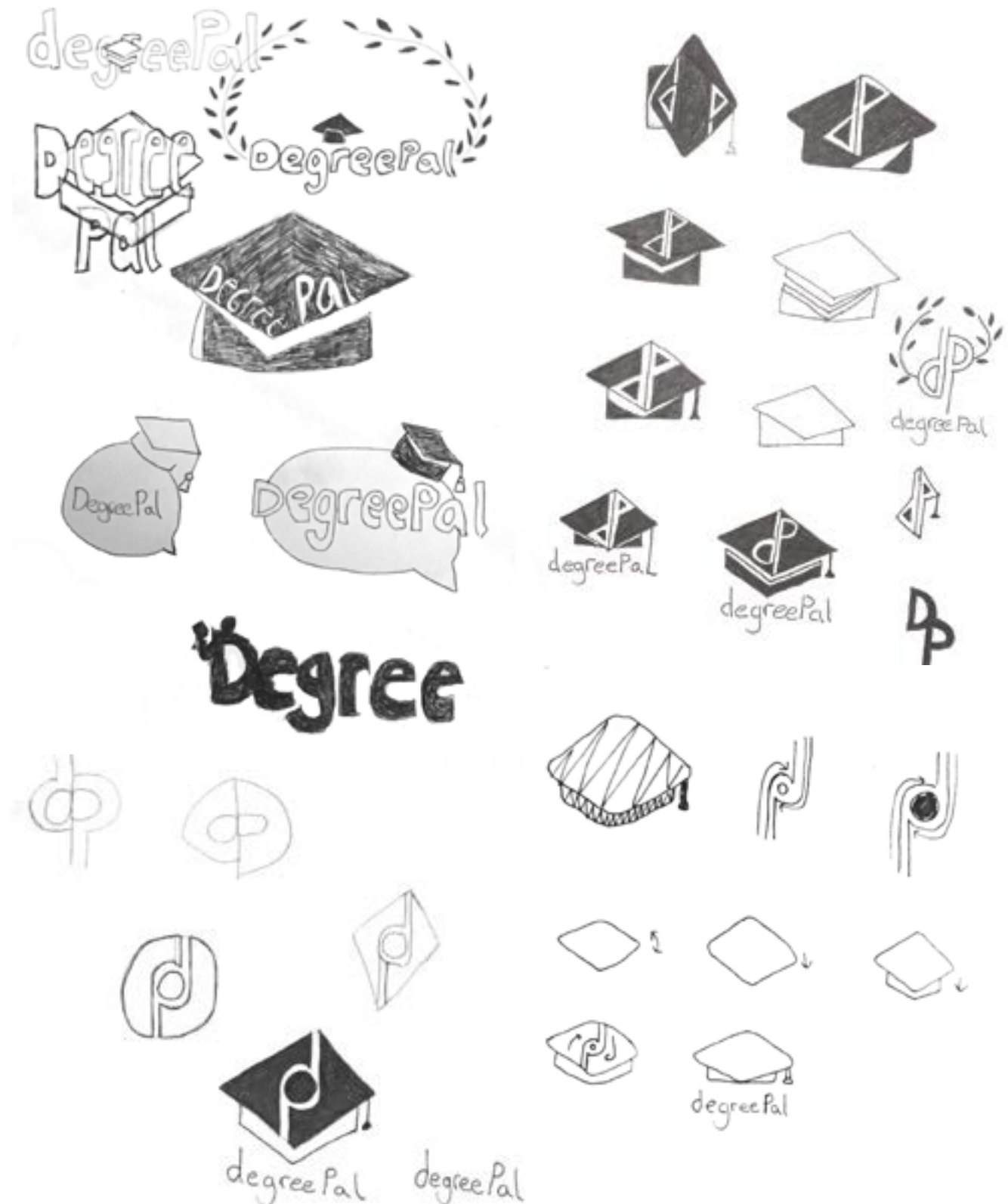
This project was inspired by the app I designed in my second year, showcased prior to this page. Anxiety is a problem I've struggled with for most of my life and I wanted to see what else could be done to help students with mental health troubles at university.

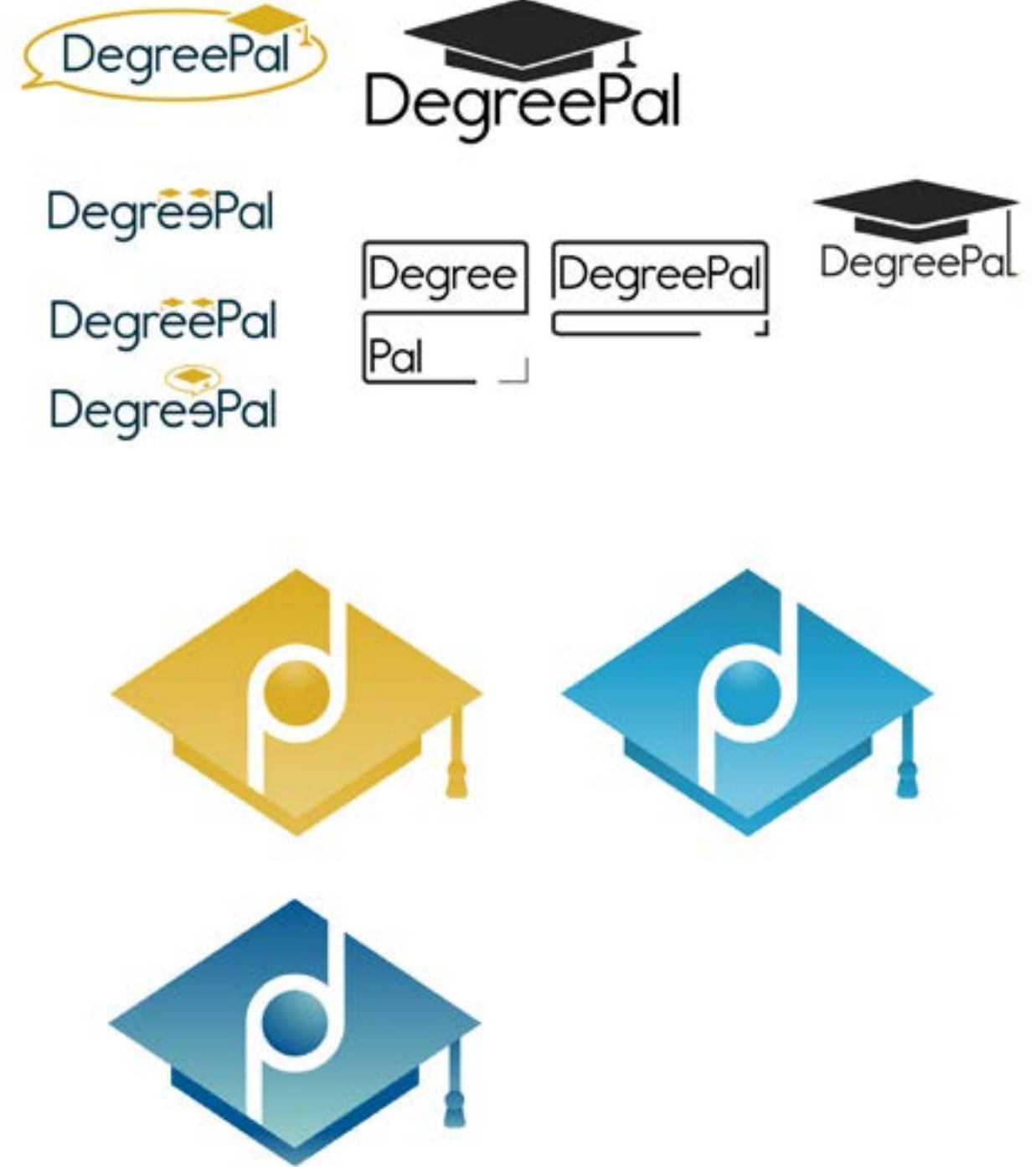
Research has revealed that 45 percent of UK students are feeling stressed by their course. On top of this, only 23 percent of UK students are satisfied with the mental health resources available at their university. (Sabrina Collier, 2019) Design an app to help university students improve their experience at university.

My solution is DegreePal, an app designed to aid students with the core problems that generate stress and anxiety at university. Through conducting user research I discovered that poor time management and students being unable to talk to each other about their struggles are both major contributing factors to stress at university. DegreePal offers students a platform to manage their time better, along with the ability to find another student to talk to based on a common problem. In addition, DegreePal offers students a range of meditations to help students relieve any pent-up stress.

This project also involved the design of an animated instructional video to demonstrate DegreePal's features.

Logo Design







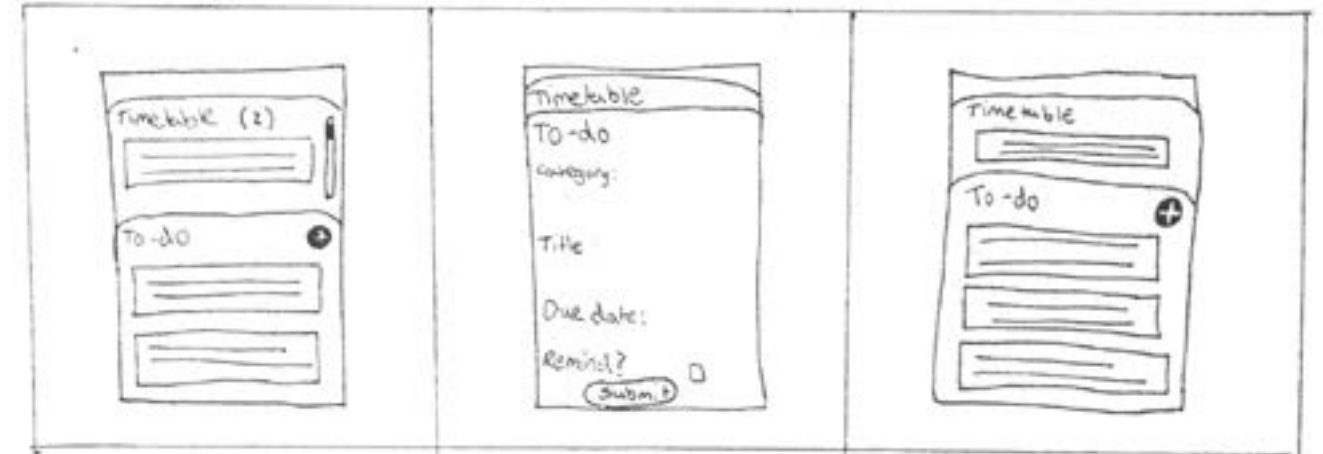
degreepal



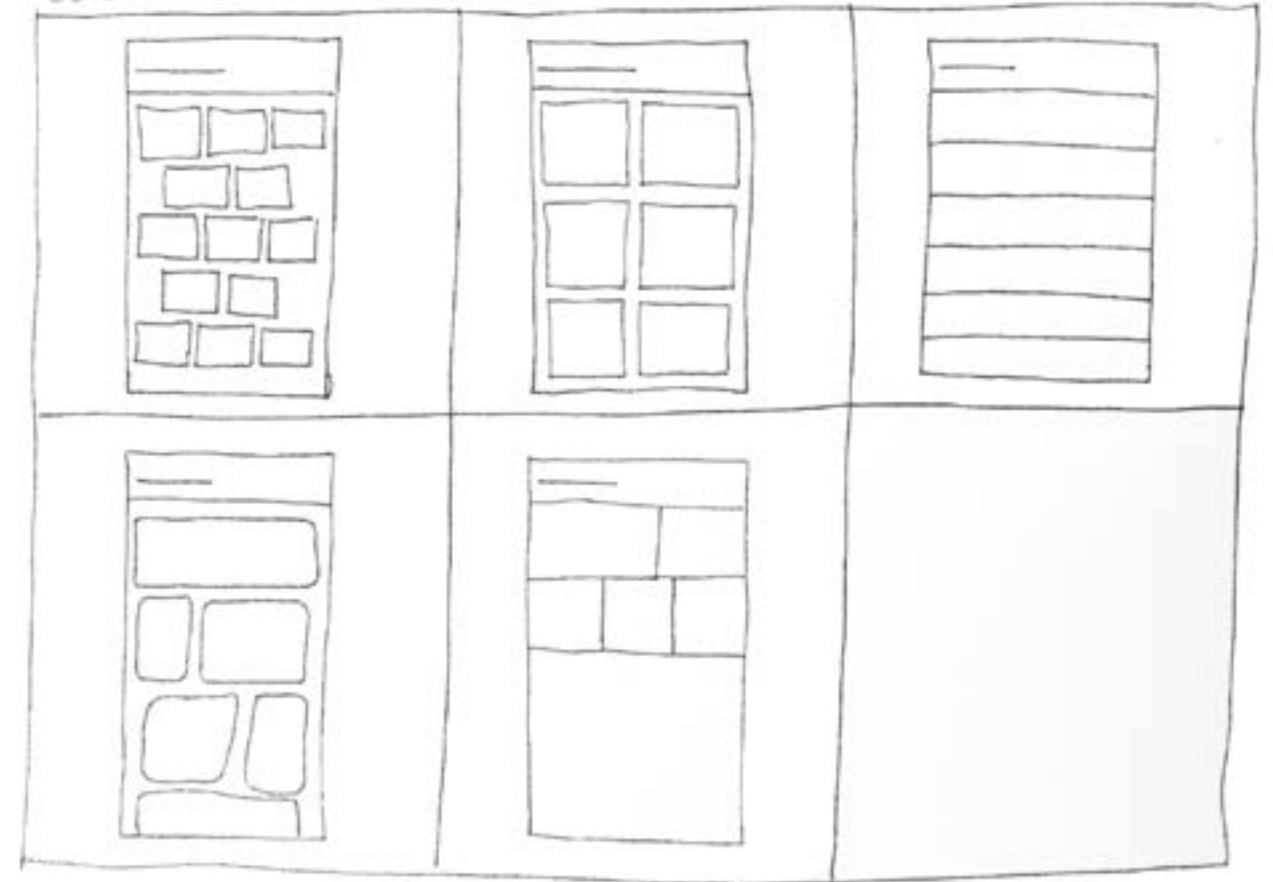
App UI Design



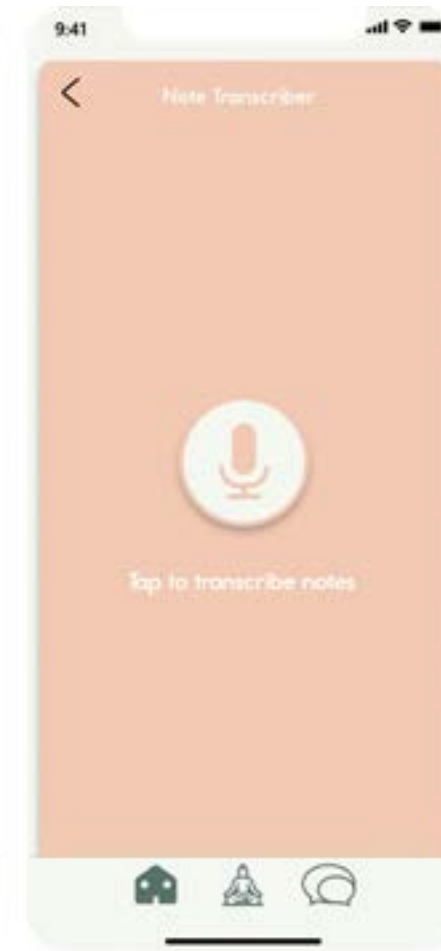
Adding Entries

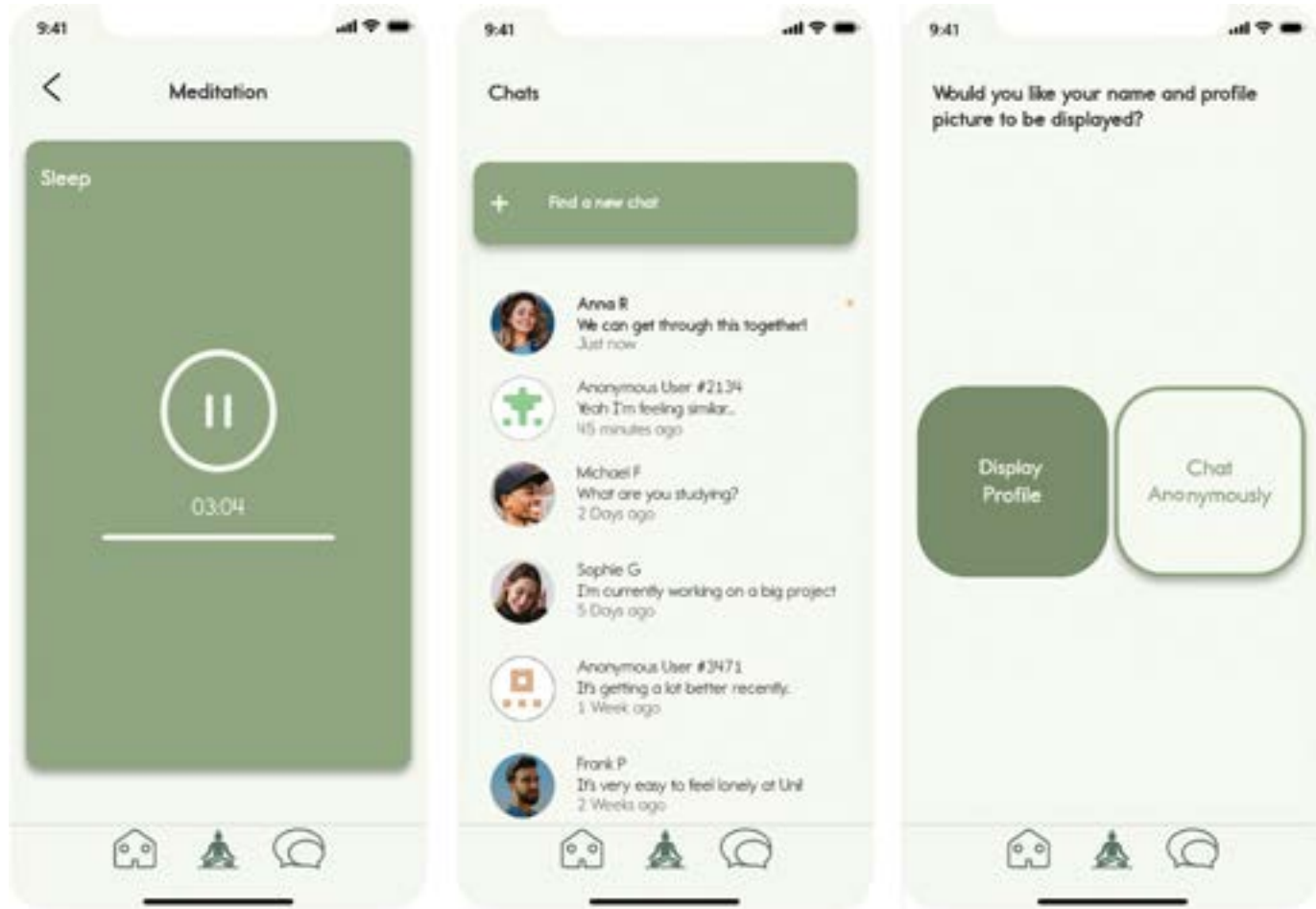


Select Problem









Instructional Video

University life is known for being stressful

but that's often just something we talk about
and don't take action against.

University
Courses
by their
overly
Students feel stressed



and only
23% of Students

and only
23% of Students
are satisfied
with the mental
health resources
available at University.



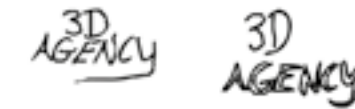
See the full Video

Logo Design

3D Agency

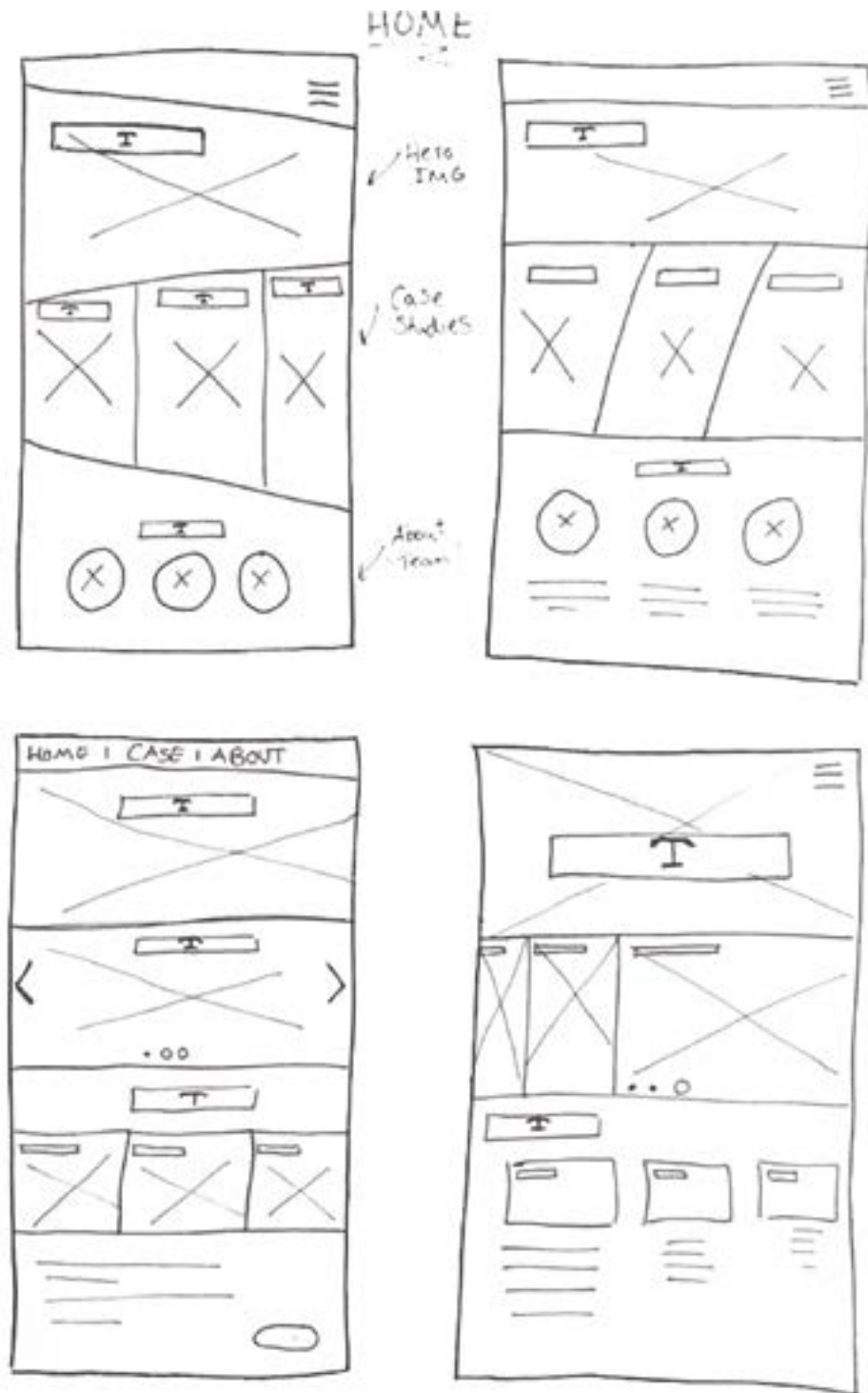
UI/UX Design, Brand Design

Create a website for a brand new company that offers 3D modelling and VR/AR experiences. Consideration needs to be given to the overall branding for the company, including the logo, typography styles, colour considerations, tone of voice and even the style of the imagery used.






Website UI Design




OUR TEAM




[Name]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In eget dictum nibh. Pellentesque dictum augue auctor quam cursus, in



[Name]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In eget dictum nibh. Pellentesque dictum augue auctor quam cursus, in scelerisque enim tincidunt. Donec finibus



[Name]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In eget dictum nibh. Pellentesque dictum augue auctor quam cursus, in

GET IN TOUCH

Message

© JDAgency

3D AGENCY



[AR] Augmented Reality

OUR PROJECTS

AR Project 1



Lorem ipsum dolor sit amet, consectetur adipiscing elit. In eget dictum nibh. Pellentesque dictum augue auctor quam cursus, in scelerisque enim tincidunt. Donec finibus commodo ipsum in luctus. Vestibulum viverra elit tincidunt, eleifend lorem vitae, varius erat. Proin eleifend sed tortor at pretium. Quisque quis pretium lectus, viverra mattis urna. Morbi tortor nisi, tincidunt vel turpis in, eleifend dignissim purus. Curabitur malesuada porta dolor, eu tincidunt lacus tempus sed. Nulla eu nisi ac quam volutpat varius. Donec massa tellus, molestie quis

AR Project 2



eLearning Animations

Create visual animations to effectively and accurately depict the information being relayed by a narrator.

Safeguarding Children course - 'What to Record'

What to record

A written record needs to include the name, age, gender, ethnicity, and any physical or mental health conditions the child has. It also needs to include your name and details.

You then need to note down the date, time and location for the following, including the facts of each:

- When you first recognised, or were told about the abuse (including who told you)
- Who the alleged perpetrator or perpetrators are
- Any witnesses that were present when the concern was raised
- What the child's behaviour was like at the time, including what they said (note down the exact words they used if you can)
- Any physical injuries that have been identified, if any
- What safeguarding actions have been taken by you or others during and after the event
- Any other discussions that were had with the child, their family, carers or other staff members
- Any referrals that were made to other agencies, such as community workers, support workers or the emergency services

And if you reported the case to the police, note down the case reference number, any decisions that were made and the reasons for those decisions.

You can also make a note of your feelings and concerns at the time, and anything else that your organisation deems necessary as part of their safeguarding procedure - you may very well be working from a template that simply requires you to fill out the fields on a form.

Sign, date and store the record safely and securely - making sure that anyone you share it with treats the document with the same level of discretion.

iHASCO - Summer Work Placement

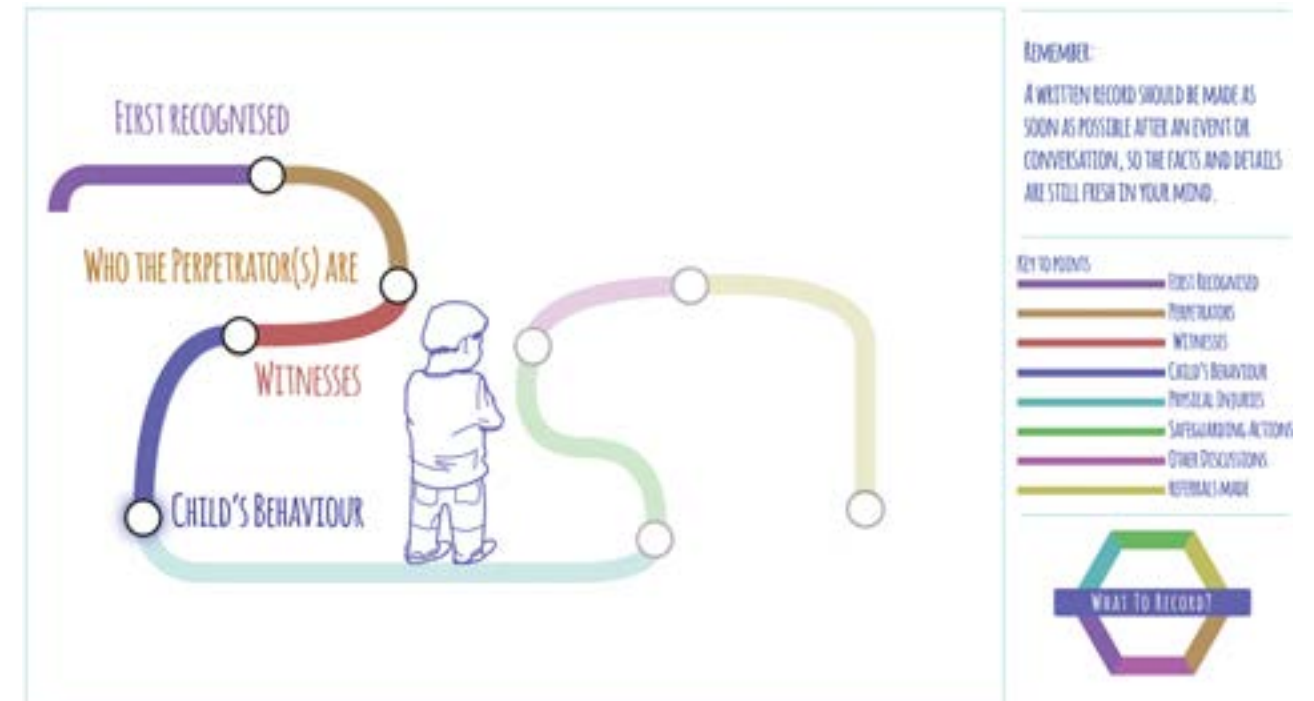
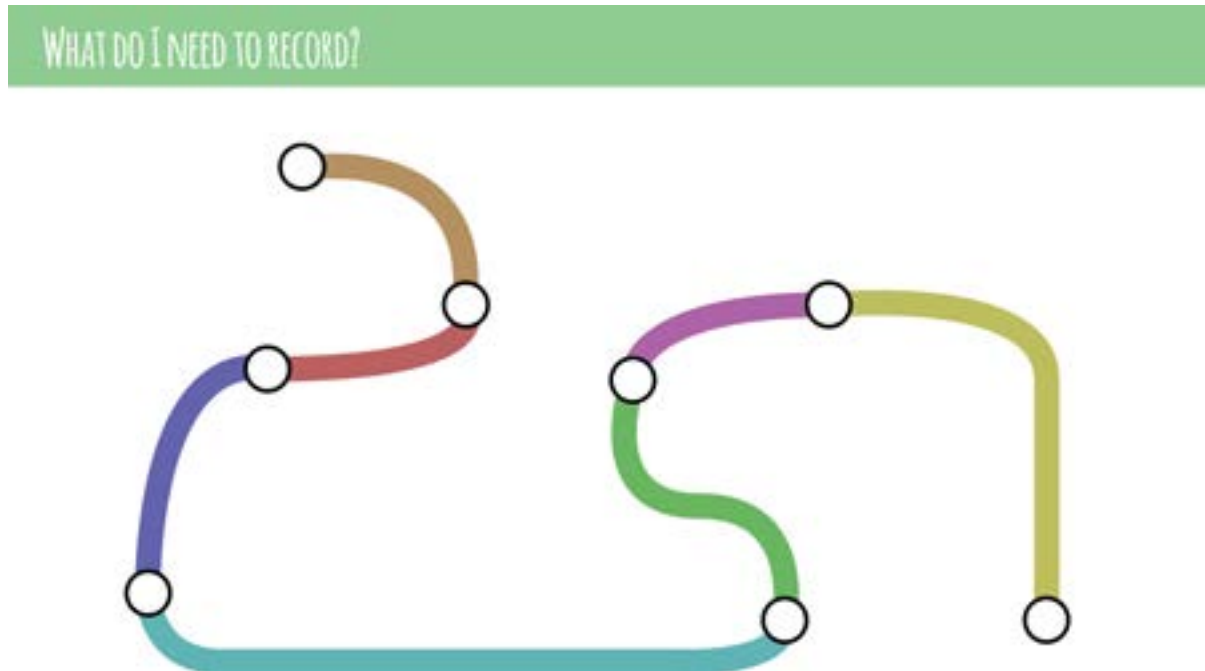
Brand Design, 3D Modelling and Motion Design

iHASCO is a company that develops and markets branded eLearning courses. During the summer of 2019, I joined iHASCO's design team, where I helped with the design of some upcoming courses, along with other branded material.

The main thing I initially wanted to get out of my work placement at iHASCO was to have an opportunity to work on my branding design skills, which I did. However, I also found a passion for creating motion graphic pieces with After Effects and Cinema 4D at iHASCO as well.



Ideating a method of implementing each of the steps listed, whilst using the pre-selected theme of trains.



Animating the map using After Effects, adding station names, animated illustrations and a map key.



Using Cinema 4D to model a train station. This same model was used within multiple scenes. The colour and station name changed according to the station on display.



To use the map animation within Cinema 4D, I exported the After Effects animation as a PNG sequence and imported it into Cinema 4D. I then used a camera within Cinema 4D to pan around the scene where necessary.



See the full animation

Safeguarding Children Course - 'Child Trafficking and Modern Slavery'

Child Trafficking and Modern Slavery

Child trafficking and modern slavery are other forms of child abuse. Child trafficking is when children - boys and girls - are tricked, recruited or abducted by traffickers and either sold or forced into slavery, after being moved or transported from their home. This can mean going abroad, across the country, or even just a few streets away.

Many children who come from poor families or poorer parts of the world can be illegally transported to the UK by traffickers. Many children are taken against their will, but some travel voluntarily, because the child and their family are under the illusion that they will be doing honest work to send money home to their families. Or they may be in very poor circumstances right now and take up the offer of work because they need food, shelter and warmth - or they simply feel like they have no other choice. No matter how the situation comes about, it's impossible for the child to know how bad the situation is until they are in the perpetrator's hands.

Children can be trafficked for child sexual exploitation, forced marriage or benefit fraud. They can be forced into work - commonly in factories, agriculture, or domestic servitude like cleaning, cooking or childcare. Or they can be coerced into criminal exploitation - maybe to work on cannabis farms, transporting drugs, or pickpocketing and stealing.

Once they are under someone else's control, children in slavery become dependant on the perpetrator for their basic needs. Their loved ones' safety is usually threatened, and depending on the particular circumstances, they can suffer all kinds of neglect, as well as physical, emotional and sexual abuse to keep them quiet, compliant and often too afraid to run away or ask for help.



To adhere to the course's theme, iHASCO's lead designer, Matt Newport, requested that I created illustrations for each of the points outlined. These were to be drawn and cut out in the style of children's arts and crafts pieces. Once these illustrations were completed, I used them within After Effects to create a 'School Table' scene.





See the full animation

Safeguarding Children course - 'Feelings and Concerns'

Feelings and Concerns

You can also make a note of your feelings and concerns at the time and anything else that your organisation deems necessary as part of their safeguarding procedure. You may very well be working from a template, which simply requires you to fill out the fields on a form. Sign, date and store the record safely and securely, making sure that anyone you share it with treats the document with the same level of discretion.

I was given freedom to decide what to create for this part of the course after demonstrating my abilities within the prior tasks. I wanted to create an aesthetically pleasing style by keeping it simple and using two interchanging colours. I also added continuity from the train station scene, by including the silhouette of the train.





See the full animation

Marketing Material & Course PDFs

Design posters for the marketing department, along with additional PDF content to accompany some eLearning courses.

<p>LEGISLATION SAFEGUARDING CHILDREN</p> <p>There are 5 pieces of legislation that are in place to protect the welfare of children.</p>	<p>THE CHILDREN ACT 1989</p> <p>protects the welfare of children who are at risk, as well as children who may be in need of services.</p>
<p>SEXUAL OFFENCES ACT 2003</p> <p>has two parts. The first explains what behaviour is considered a sexual offence, including physical and non-physical contact. It defines what constitutes a sexual offence for victims under age 13, and for victims under age 16.</p> <p>It also sets the age of consent up to 16 in most cases, but it raises the age of consent to 18 if the adult in question is in a position of trust with the young person - such as a teacher, trainer or worker. The second part of the Act covers the sex offenders register and civil protective orders.</p>	<p>THE CHILDREN ACT 2004</p> <p>covers the services that are available to children and young people. It places a duty on local authorities and their partners to cooperate with each other. It ensures that different services work together and have a joint plan in place - when possible - with the child and their parents or carers. This is known as the Common Assessment Framework, or CAF. This Act also encouraged the establishment of LSCVs and joint databases.</p>
<p>THE CARE ACT 2014</p> <p>combines care and support legislation into a single Act, with wellbeing at its heart. Although the Care Act is for adults in need and their carers, it also makes some provisions for children and young carers. Children who care for their parents in their own home are part of their parent's Needs Assessment - this means the child is entitled to care and support too.</p>	<p>THE CHILDREN AND FAMILIES ACT 2014</p> <p>provides young carers with the same help and support needs assessed and local authorities must help them care for a family member as best as they can.</p>



+44 (0)1344 867 088 | hello@phasco.co.uk | www.phasco.co.uk
Produced to support the Safeguarding course. Please contact us for further information.

WHAT TO RECORD?

REMEMBER:
A WRITTEN RECORD SHOULD BE MADE AS SOON AS POSSIBLE AFTER AN EVENT OR CONVERSATION, SO THE FACTS AND DETAILS ARE STILL FRESH IN YOUR MIND.

KEY TO POINTS:

- Child/Parent
- Perpetrator
- Witnesses
- Child/Parent
- Physical Injuries
- Safeguarding Action
- Other Decisions
- Other Made

WHAT TO RECORD:

- When you first discovered the issue, or were told about the abuse (including who told you)
- Who the alleged perpetrator(s) are
- Any witnesses that were present when the concern was raised
- What the child's behaviour was like at the time, including what they said
- Any physical injuries that have been identified, if any
- Any decisions that were made to offer advice, such as community workers, support workers or the emergency services
- Any other discussions that were had with the child, their family, carers or other staff members
- What safeguarding actions have been taken by you or others during and after the event

444 222 344 867 288 | info@ihasco.co.uk | www.ihasco.co.uk
Produced to support the Safeguarding Children course. Please contact us for further information.

iHASCO

What can your Account Manager do *for you?*

At iHASCO you will have your own dedicated Account Manager. This printout gives a guide on the service you should expect to receive over the following 12 months.

- Month 1-3**
 - Introductory call to get to know your business.
 - Come up with a flexible tailored training plan for the coming year.
 - Do an in-depth walkthrough of the system.
 - Support with user uploads, assignments and email administration.
- Month 3-9**
 - Get your initial feedback on first roll out of training. Ensure new starters are added into the system and provided with training.
 - Any ongoing reports or administration support you need.
 - Help drive usage on your chosen modules.
 - Provide you with solutions to match any immediate or ongoing training requirements.
- Month 9-12**
 - Evaluate how the whole year has gone.
 - Discuss areas where you can improve for the next year.
 - Discuss your training requirements for the next training year.
 - Produce a tailored package to meet your specific needs for the next year.

iHASCO TRAINING PLAN

You can use this training calendar to:

- Keep ahead of training requirements
- Plan when staff will complete certain courses
- Plan on-boarding and training needs of new staff
- Make a note of calls with your account manager

January	February	March		
<i>e.g. fire awareness</i>				
April	May	June	July	
August	September	October	November	December

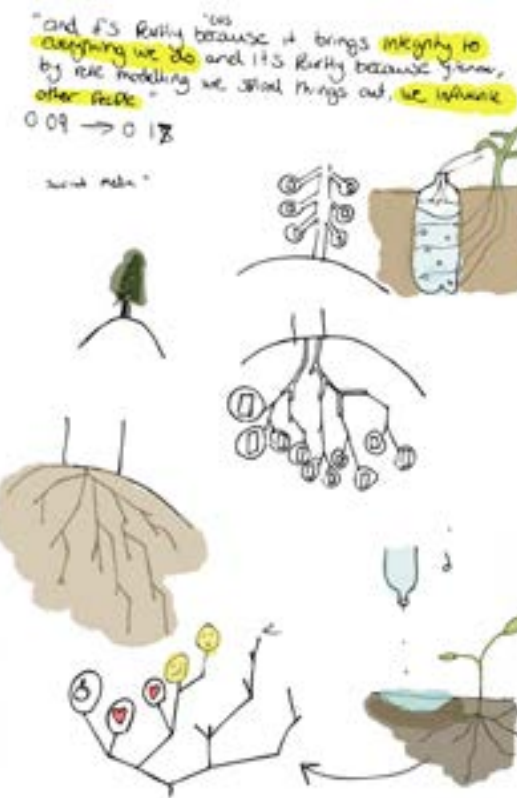
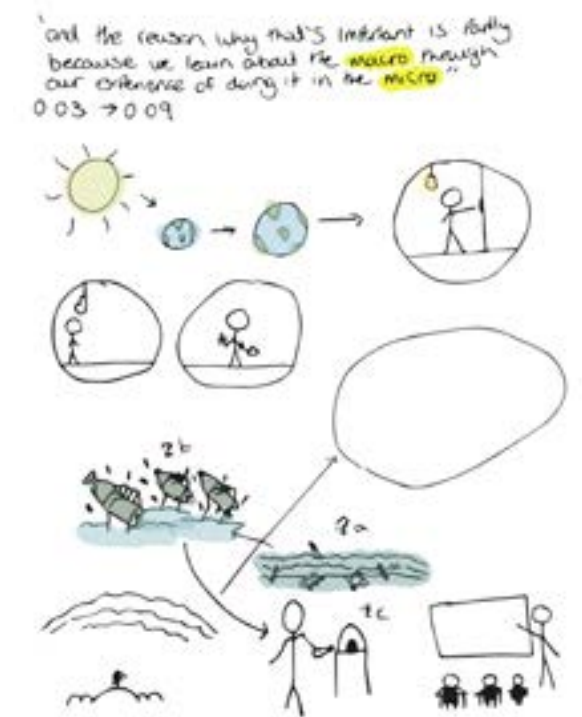
What Can I Do to Make a Difference?

Motion Graphics

Conceive and produce an animation to accompany one of the two selected audio files that will clarify, energise and illuminate the content.

I selected an audio track entitled 'What Can I Do to Make a Difference?' narrated by Mike Berners Lee. The theme of the track is the climate change emergency and what we as individuals can do to positively influence the situation.

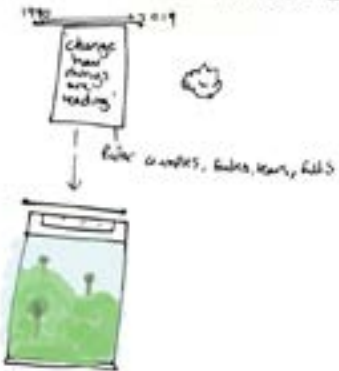
I used ideas uncovered through my research to create impacting imagery and represent a variety of ways we can make a change.



"Apart from how we see ourselves, it's about how we influence and this is where you really can effect your change is to ask what are all the situations in which I can have influence over the whole system to get the change I want?" 0.22 → 0.34



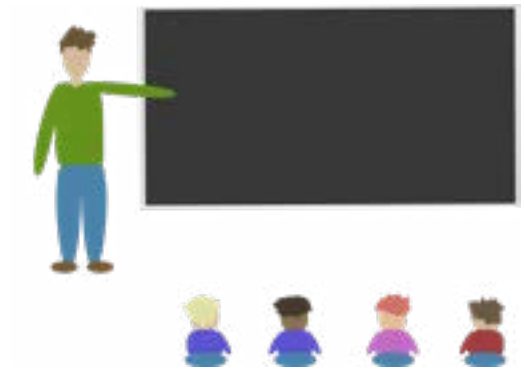
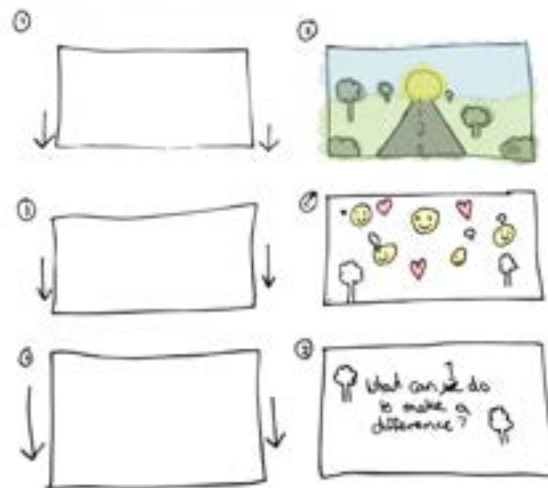
"We've had decades of asking nicely and it is time to insist and we need to insist that our politicians take this stuff seriously, we need to insist that their policies are coherent" 0.43 - 0.5



And of course, it starts with how I vote? But it's also how I influence my politicians, the media, support, where I put my money, what about schools? What about how I go to work? What about the company I work for, all of that" 0.34 → 0.45



"I think this needs to be really done, intelligent policy. Somehow it's not been enough to ask, and we do need the change" 0.57 → 1.06

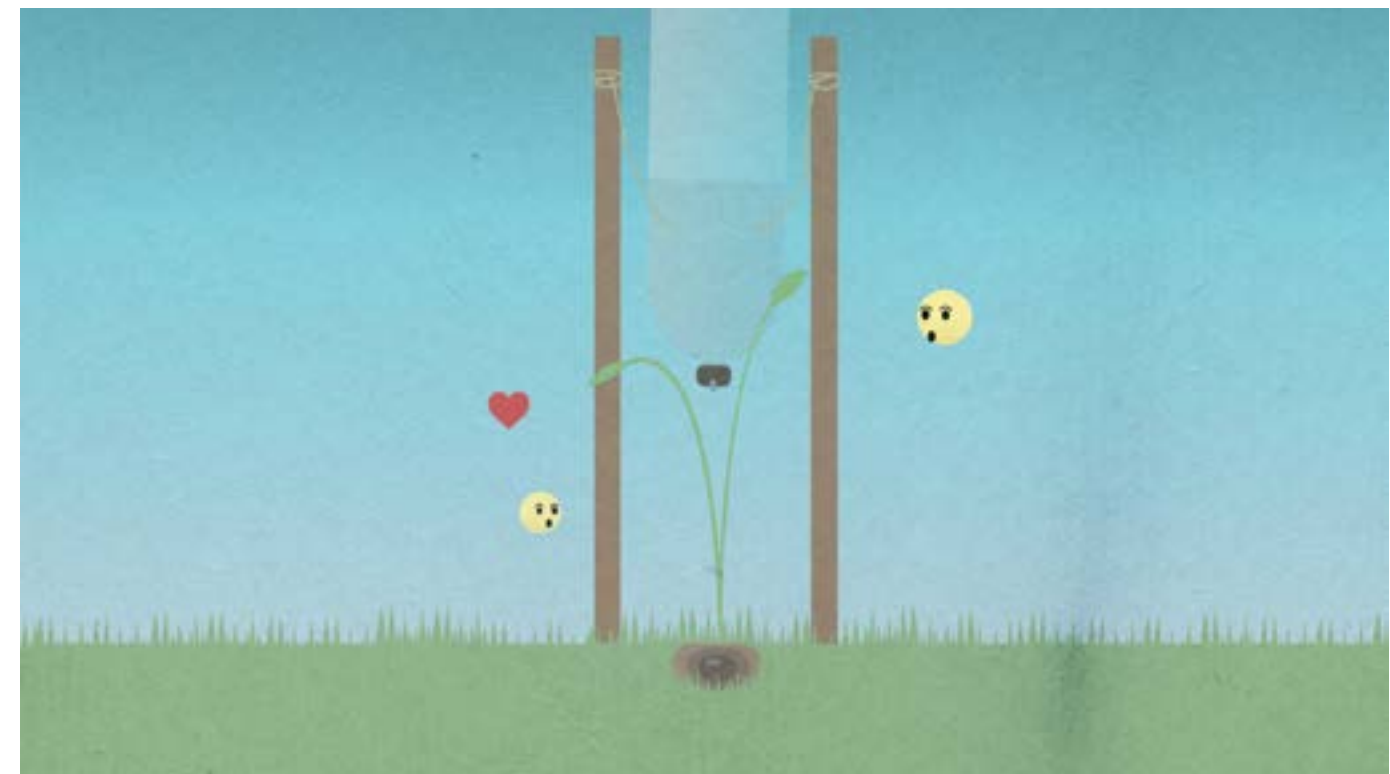
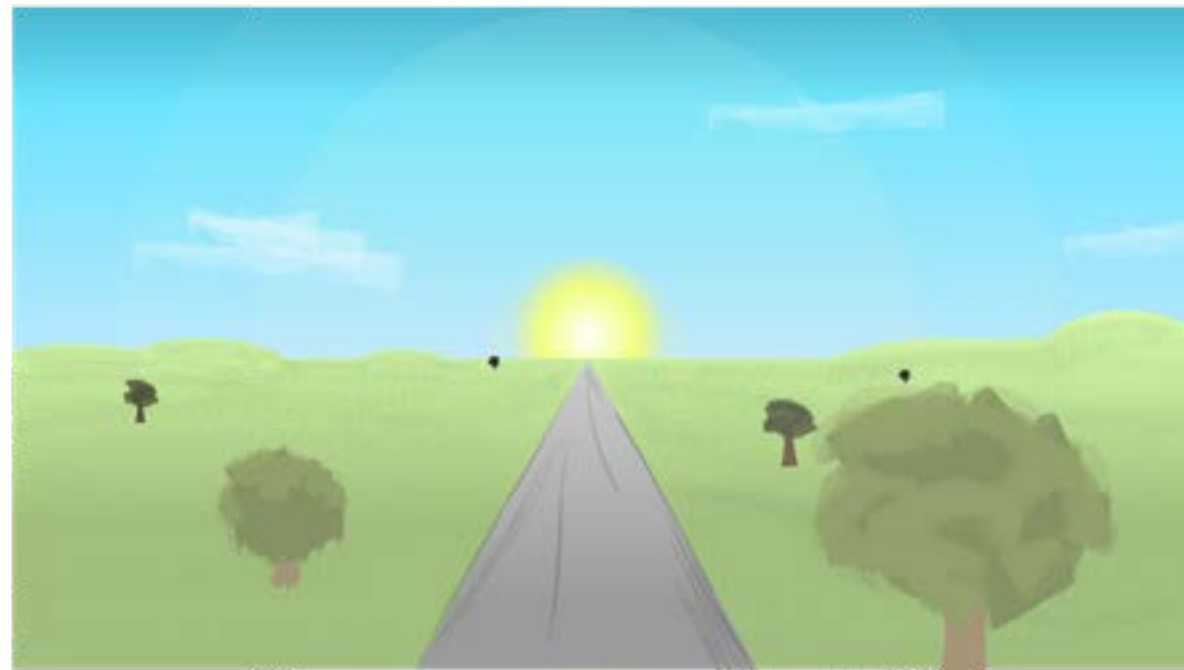
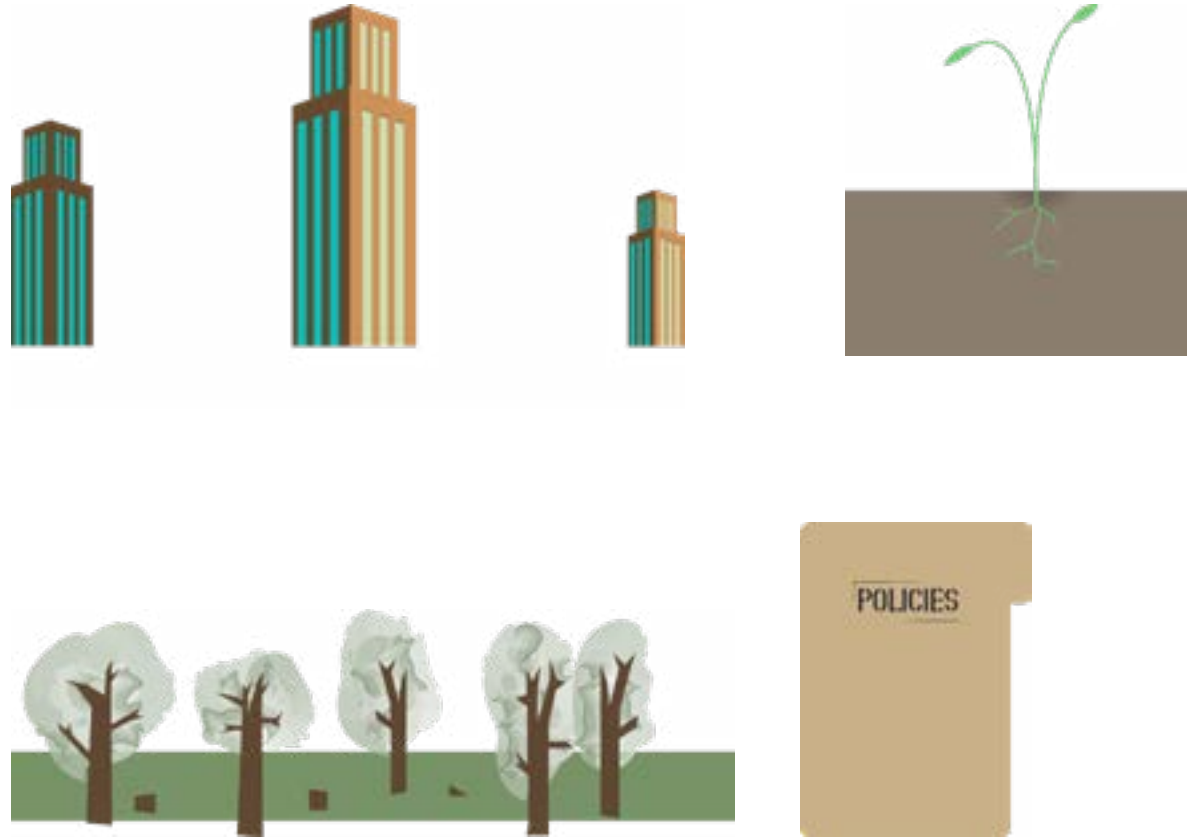


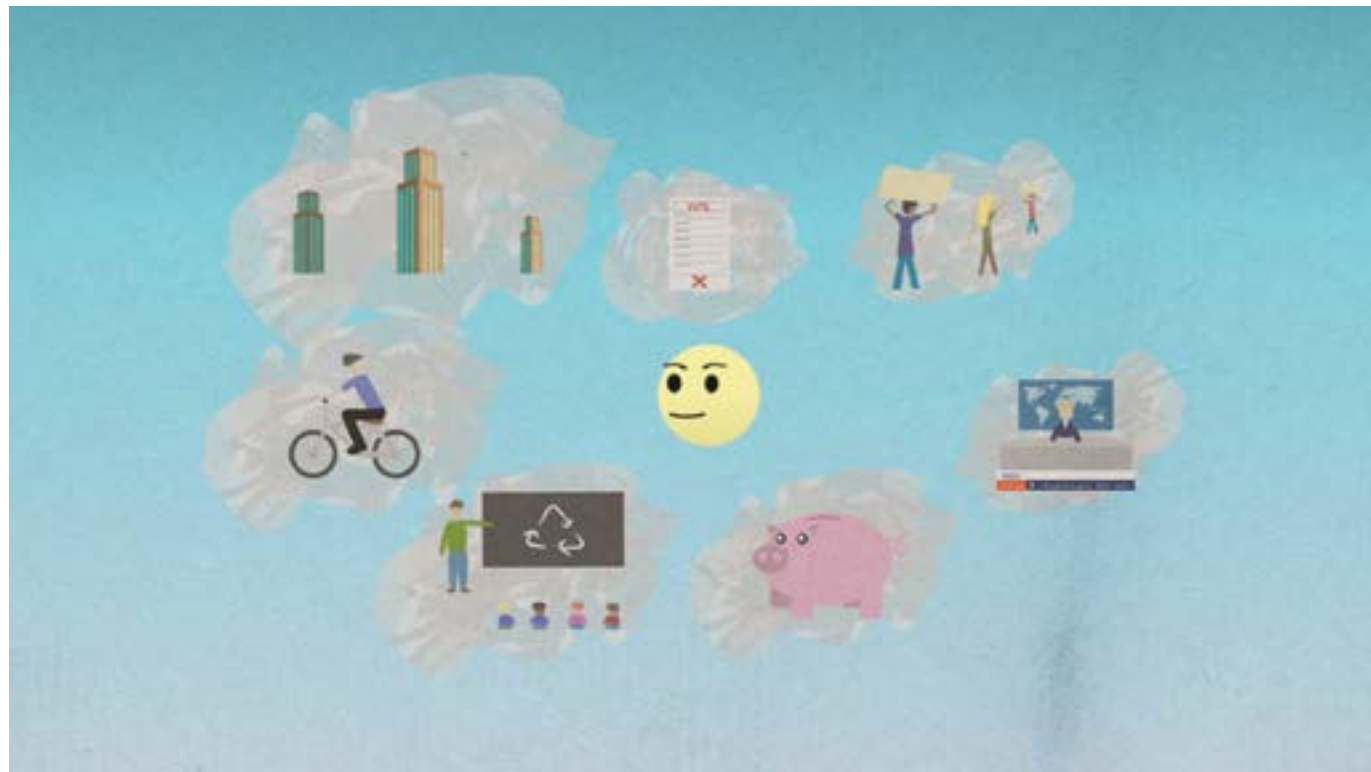
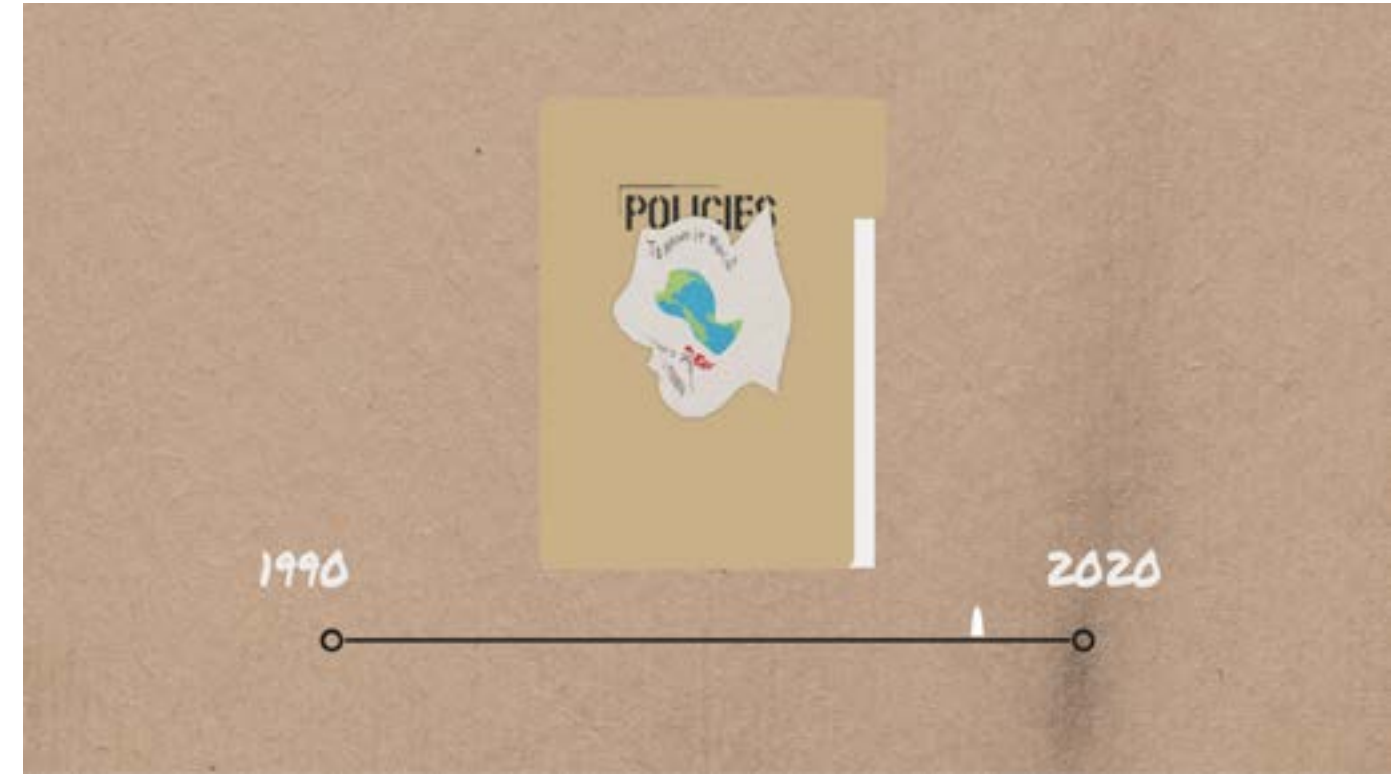
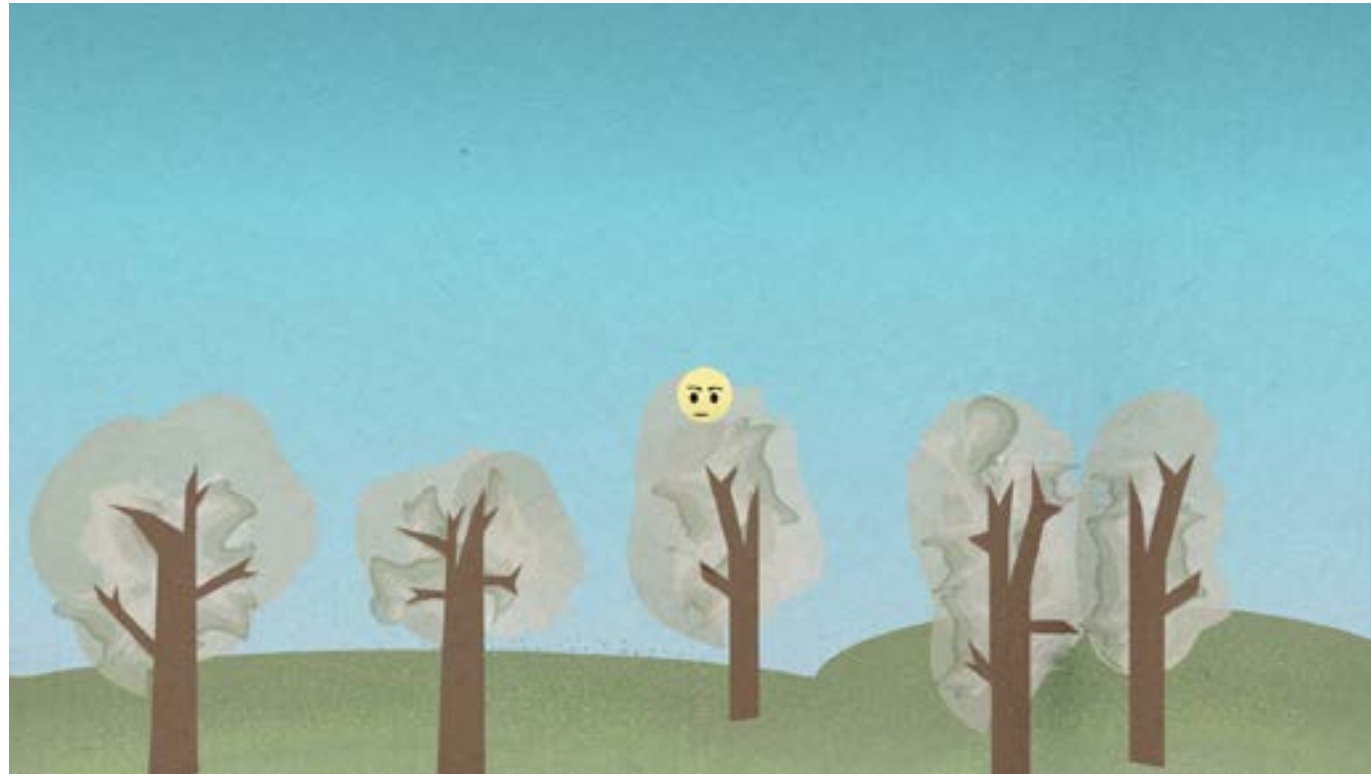
To Whom it May Concern



PLEASE.

Yours sincerely,
The People





See the full animation

Josh Oladunni Design

Brand Design

Design a new brand identity for myself as a designer. This will be in the form of a logo and any other additional materials, such as business cards.

